

Raleigh Fire Museum – Summer Update

August 16, 2017

Contents

Introduction	1
Meetings	1
Finances.....	1
Apparatus.....	3
Acquisitions and Collections.....	4
Museum Space	5
Displays Outside of the Museum	5
Marketing	6
Members and Memberships	6
Merchandise	6
Staff and Staffing.....	7
Planning and Discussion.....	7

Introduction

This document provides an administrative update on Raleigh Fire Museum activities from January 1, 2017.

Meetings

Year to date:

- January 19, 2017
- March 30
- April 11

No meetings in February, May, June, or July.

Action item:

Let's plan for a meeting in August or September.

Finances

Balances

General fund	Checking	\$1,962.49
Reserve funds	Savings	\$3,973.89
Apparatus funds	Savings	\$425.59

Coin funds	Savings	\$3,027.66
Ball funds	Savings	\$969.42

Activity, Year to Date

Checking Account

Money Out:

8/2/17	\$42.73	Wal-Mart, small fire-proof box, for museum vehicle titles, for Chamblee to keep
8/2/17	\$15.00	QuickBooks
7/14/17	\$199.82	Jack Rabbit Signs
7/3/17	\$15.00	QuickBooks
7/3/17	\$14.20	Facebook, promoting postings for museum opening
6/20/17	\$148.29	Jan Chamblee, reimbursement for RV cover, for 1961 ALF
6/2/17	\$15.00	QuickBooks
6/1/17	\$1.10	Facebook, promoting postings for museum opening
5/2/17	\$15.00	QuickBooks
5/1/17	\$5.00	Facebook, promoting postings for museum opening
4/3/17	\$42.68	Amazon, rack card holders x20
4/3/17	\$15.00	QuickBooks
3/24/17	\$2.60	eBay fee, for coin sales
3/17/17	\$117.17	Ares print, rack cards, x1000
3/3/17	\$15.00	QuickBooks
2/22/17	\$114.17	Vista print, rack cards, x500
2/17/17	\$144.00	Firesmart Promotions, kiddie helmets, x200
2/3/17	\$15.00	QuickBooks
1/24/17	\$132.00	USPS, annual postal box fee
1/3/17	\$15.00	QuickBooks

Money In:

7/26/17	\$20.00	Donation box
7/17/17	\$21.00	Donation Box
6/19/17	\$94.83	TBD
5/11/17	\$5.00	Amazon Smile
4/3/17	\$175.22	EarthShare, combined campaign quarterly payment
2/6/17	\$21.00	Donation box

Excludes monthly \$1.00 service fee, and monthly interest under \$1.00.

Savings Accounts

Notable transactions:

Coin funds

7/31/17	\$22.68	PayPal payment received, for two coins. Transfer to savings pending.
4/10/17	\$117.69	Deposit, from PayPal order
3/2/17	\$200.00	Deposit, from coin sales
2/17/17	\$110.00	Deposit, from coin sales.

Ball funds

2/17/17	\$110.00	Withdrawn, moved to coin funds, wrong account selected upon 2/17/17 deposit.
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Apparatus

Notable activity.

Museum owned:

- 1961 ALF
 - Moved from Station 16 to Jan Chamblee property. (June)
 - Title located for 1961, but lists incorrect VIN and model year. Capt. Chamblee leading effort to correct with DMV. (July)
- 1936 ALF
 - Moved from Services to Jan Chamblee property. (July)
 - Replacement motor located in Pennsylvania, approved for pending purchase. (January)
- 1988 Pierce
 - Removed from service as educational engine. (May)
 - Approved by council for donation to museum. Captain Chamblee is coordinating.
 - Expected storage site is property of retired Captain Tim Duke.

City owned:

- 1905 ALF steamer
 - Passed annual boiler inspection. (July)
 - Gong installed, as provided by museum last year. (July)
 - Stored at Station 28.
- 1926 ALF
 - Stored at Station 28.
- 1950 Mack
 - Stored at Station 28.
- 1982 Mack at Services
 - Parked at Services.
 - Pending replacement rear axle installation.
- 1953 rescue boats
 - Stored at Services.

Private owned:

- Vinny Florio has been bringing his truck to monthly museum openings, when he's available, which is most months. He also promotes the museum with materials kept on his truck.
- Tim Duke has brought his truck to two openings, this spring.

Other activity:

- Fireproof document box purchased, for storing titles to 1936 ALF and 1961 ALF, and any other materials related to the antiques. To be kept by Capt. Chamblee.

Acquisitions and Collections

Notable acquisitions:

- Fire pole from Station 6, planned for donation to museum. Planned for storage. (Summer)
- Three-ring binder of photographic prints from George While, who was an official RFD photographer in the late 1980s. She gave the notebook to Engine 15 on "A" platoon, after meeting them after an emergency call, at her apartment complex. Legeros is scanning, and will create an album of her work on our web site. (July)
- Twelve-plus boxes of books, papers, video tapes, film slides, and other errata from family of retired Captain Tim Pearce. Legeros is reviewing and parsing. Most retained items to be stored. Few things to be displayed. (May, July)
- Pluggie the remote-control fire hydrant. Added as museum display. (April)
- Collection of handmade greeting cards and other thank you notes to the fire department, from the Metropolitan fire. Most placed in storage. (March)
- Several melted items from Engine 13, from the Metropolitan fire. Added as museum display. (March)
- Digital originals of Metropolitan fire photos, from several local photographers. Added to museum displays and web site. (March)
- Small set of papers and a couple photos from the former owner of the 1936 ALF. (January)

Museum Space

Attendance

Date	Visitors	Staffing
August 12	50	Legeros Chamblee (detailed)
July 8	30 or 31	Legeros Barefoot (detailed) Howard (OFM)
June 10	17	Chamblee (detailed) Florio +Tim Duke
May 13	12	Chamblee (detailed) Walters Florio +Tim Duke
April 8	10	Legeros Florio Howard (OFM)
March 11	4 or 5	Legeros Barefoot (detailed) Howard (OFM)
February 11	22	Florio Howard (OFM) Johnson (OFM)
January 16	16	Florio Hubbard (OFM)

Notable activity

- Additional signs purchased, for “museum is unexpected closed” and “please park on the street” (July)
- Picnic table requested from training, with plans to be added beside museum trailer (July)
- Metropolitan fire display created, including physical artifacts, framed photographed, computer slideshow, and three-ring binder about “great fires” (March)

Displays Outside of the Museum

Notable activity:

- New and updated web site content:
 - Faces of the Past photo album, expanded with more pictures.
<http://raleighfiremuseum.org/photos/people/> (June)
 - 1984 yearbook, digitized.
<http://raleighfiremuseum.org/photos/books/1984> (June)

- Great fires, PDF document displayed in museum
<http://raleighfiremuseum.org/docs/great-fires.pdf> (April)
- Metropolitan Fire, new page of photos, narrative, and more,
<http://raleighfiremuseum.org/content/metropolitan> (March)
- Learn about our history, new “start here” page
<http://www.raleighfiremuseum.org/learning/> (March)
- Fire station plaques:
 - Created plaque for Station 2, which city will order and install, upon completion of renovations.

Marketing

Notable activity:

- New rack cards created, with new colors. Supplied to city fire stations and other notable locations around town. Older rack cards collected from various locations, and disposed. (March-April)
- Re-created a listing on Carolina Parenting web site. (May)
- Paid promotions on Facebook started. (April)
- Legeros featured in News & Observer interview, with museum promoted (March)
- Legeros attended City Museum social, and promoted and networked. (March)

Social media channels:

- Facebook
 - 1,097 users “like”
 - 1,084 users “follow”
 - Average a half-dozen postings per month, or fewer.
- Twitter
 - 153 users follow
 - Average a dozen tweets or retweets per month, or fewer.

Members and Memberships

Notable activity:

- Our organization is behind schedule for an annual meeting of members, and bi-annual election of officers. Member meeting and election planned for later this year, per April 11 meeting decision.
- Current members number 22, as of April 2017.
- Outreach planned, with a mailing list created for members. To be used for meeting announcements and agendas, and other news. Per April 11 meeting decision.

Merchandise

Notable activity:

- Coins
 - Sold at museum and on web site.
 - Handful of coin sales, since January 1.

- Current stock around 135, managed by Rehbock.
- Survivor bracelets
 - Sold at museum.
 - All sold out (May-June).
- T-shirts
 - Sold at museum
 - Sell a couple per month, or less.

Staff and Staffing

Notable activity:

- Tim Henshaw resigned as Vice President on March 6, 2017.
- Vinny Florio elected as replacement on April 11, 2017.
- Educators from OFM have been assisting at nearly every monthly museum opening this year.

Planning and Discussion

- Discussed need to expand our staffing pool, to have more people available to help at monthly museum openings. (August)
- Discussion with fire department finance officer, about long-term facility goals and current facility uses, for his information and future use. (July)
- Discussed need for remote/cloud-based back-up of all digital materials maintained by Legeros. (April)
- Discussions with Raleigh Fireman's Club, about joining forces toward a future facility to benefit both organizations. (Spring)